

AiTi household survey surpasses expectations

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THE Authority for Information Technology Industry (AiTi) has recently completed its 30-day Information Communication Technology (ICT) trends and usage survey on Brunei households and is now in the process of analysing the collected data which will be compiled into a complete report.

With the support of local firm Rennovo Solutions, the AiTi conducted the survey for the purpose of gathering data that will provide the basic indicators of ICT trends and usage in Brunei households.

The month-long ICT survey was initiated by the AiTi in a bid to aid in assessing the level of development of ICT in Brunei and provide a basis for further policy initiatives. "So far the survey collection went very smoothly, and we've had no hiccups throughout the operation. We are now in the data analysis stage, which will hopefully materialise into a full report by the end of the year," said

Norhairezan

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AiTi publicly announced in July that it has engaged Rennovo Solutions to conduct the Household ICT Survey. Representatives from the local company handed out survey questionnaires to randomly-selected households in all four districts in the country from July 15 to August 15.

"The company has done an excellent job in conducting the survey. Initially we expected them to collect 8,000 data, which is at minimum 10 per cent of the total household in the country. The company met beyond our expectations by returning with more than 8,000 data throughout the month," Norhairezan told *The Brunei Times* yesterday. There are about 80,000 households in the country,

according to the Brunei household statistics.

"Once the analysis is complete, we intend to make the report available for the public where ICT policymakers, ICT industries, researchers and companies can make use of the statistics to make improvements or upgrades on their products or research development. From the results they can see what needs to be improved or upgraded, what areas of opportunities are available, any limitations, etc," she said. AiTi hopes to achieve a complete report of the statistics tentatively in November. **The Brunei Times**

Online games are popular in Brunei. The AiTi survey seeks to understand how ICT is used by Bruneians. *Picture: BT file*

