

AITI TO CONDUCT HOUSEHOLD ICT SURVEY

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THE Authority for Information Technology Industry of Brunei Darussalam (AiTi) will be conducting a household ICT survey to collect data on ICT penetration in the country.

The survey will be from July 15 to August 15, 2010 with a sample of 8,000 households.

In order to carry out the task, AiTi has engaged Rennovo Solutions team comprising fully trained interviewers to assist in conducting the survey which will be carried out randomly on selected households throughout the four districts.

The interviews will be conducted on a face-to-face basis however, for those who preferred not to be interviewed will be given the alternative to fill in the self-enumerated survey form to be collected at a later time.

Interviewers will carry an identification issued by AiTi. All information and feedback received will be treated with strict confidence.

The main aim of the survey is to gather the basic indicators on ICT trends and usage of households such as PCs penetration, the number of Internet users and ICT literacy levels.



Aiti to conduct household ICT survey.

Picture: BT File

This shall further enable AiTi to facilitate an assessment and monitoring of the extent of household accessibility to ICT and its related facilities. The data can then be used to provide a pertinent information resource for the stakeholders of the ICT industry, policy makers and researchers.

AiTi therefore, requests kind support and co-operation from members of the public to participate in this survey. For those who are interested to partake are welcome to contact AiTi at 2323232 extension 1220 or Rennovo hotline at 2455032 during office hours.

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